



Recognising the power of diversity in the WA resources sector

2019

Sponsorship
Opportunities



CME is delighted to invite sponsorship of the 2019 CME Women in Resources Awards. A key event on the resources sector calendar, the Awards dinner will allow sponsors to profile their company among some of the most influential organisations and most inspiring individuals.

The Awards will be promoted extensively to CME members, government and associated industry support organisations providing branding and exposure.

CME plays an important role in leading the advocacy of women in resources, and continues to work with member companies to strengthen its credentials as an industry that champions opportunities for women.

Companies in the Western Australian resources sector have shown great leadership in implementing a broad range of initiatives to ensure a flexible workplace accessible to all Australian workers. The Women in Resources Awards highlight the achievements of both individuals and companies in this area.

Competitive advantage, securing a future workforce, being an employer of choice, responding and being adaptive to technological change and aligning workforce practice with the expectations of society and communities are some of the considerable benefits businesses actively accrue working to resolve gender intolerance across roles.

By supporting industry-wide initiatives such as the CME Women in Resources Awards, the Western Australian resources sector will create a united and powerful voice to help unlock the potential women offer in not only this sector but in the wider economy.

About the Event

The annual CME Women in Resources Awards seek to enhance recognition and participation of women in the resources sector, and acknowledge individuals and organisations working to build a world class industry that provides attractive career opportunities and develops people's capacity.

The event provides an opportunity for guests to not only celebrate and acknowledge award recipients, but to expand networks and be inspired by a high profile host and guest speakers.

2019 marks the 10th Anniversary of the Women in Resources Awards and CME is planning an exciting dinner event to celebrate 10 years of recognising the power of diversity in the Western Australian resources sector.

Since the inaugural event in 2010, CME has grown the Awards to secure its position as an important date in the industry's calendar. Attendance has more than doubled from 450 guests to over 1,000 guests. Each year the event receives significant media interest from both state and regional outlets.

Attendees include high-level representatives of the resources sector, federal and state government representatives, local business and community leaders.

The event is aligned with International Women's Day, recognised worldwide as an opportunity to celebrate the economic, political and social achievements of women in the past, present and future.

Sponsorship Opportunities – Commitment to Diversity

Women are still well under-represented in the Western Australian resources sector.

By actively supporting industry-wide initiatives such as the CME Women in Resources Awards the Western Australian resources sector can demonstrate a powerful voice helping to unlock and resolve the gender imbalance across roles, and highlight the potential women offer business, the community, and the wider economy.

Through taking a sponsorship, your organisation can be at the forefront of this work and demonstrate your commitment to celebrating diversity and achievement within the resources sector.

**Event
Information**



Friday
15 March
2019



BelleVue Ballroom
Perth Convention and Exhibition Centre
21 Mounts Bay Road, Perth WA

Sponsorship Opportunities

Platinum Sponsor (two available) \$13,200

- Acknowledgement of sponsorship by event host during the dinner event
 - Opportunity for a company representative to appear on stage and present an award
 - Two complimentary tickets at a VIP table/s (valued at \$470)
 - Ten tickets / one complimentary table registration (valued at \$2,250)
 - ½ page company coloured advertisement (supplied by the sponsor) included in the A5 event program distributed to guests at the dinner
 - Opportunity to display a banner on the side of the stage at the dinner
 - Opportunity to display a banner in the foyer during registration
 - Company logo displayed on screen at event
 - Company logo on pre-event email communications
 - Company logo displayed on the CME website linked to the sponsor's website
 - Company logo included in printed event program; all dinner guests will receive this program
 - Company acknowledged as a WIRA platinum sponsor across CME's Facebook, LinkedIn and Twitter
- Optional:** For an additional \$825, you can add the Inspiring Girls sponsorship benefits to your package.

Regional Sponsor (one available) \$8,800

- Acknowledgement of sponsorship by event host during the dinner event
 - Opportunity for a company representative to appear on stage and present an award
 - One complimentary ticket at a VIP table (valued at \$235)
 - Company logo on pre-event email communications
 - Company logo displayed on the CME website linked to the sponsor's website
 - Company logo displayed on screen at event
 - Company logo included in printed event program; all dinner guests will receive this program
 - Ten tickets / one complimentary table registration (valued at \$2,250)
 - 1/4 page company coloured advertisement (supplied by the sponsor) included in the A5 event program distributed to guests at the dinner
 - Two separate networking events for women in resources in regional WA. Event locations and timings to be determined in consultation with CME and sponsoring company
 - Company acknowledged as the WIRA regional sponsor across CME's Facebook, LinkedIn and Twitter
- Optional:** For an additional \$825, you can add the Inspiring Girls sponsorship benefits to your package.
- Taking up the regional sponsorship will demonstrate your commitment to celebrating diversity and achievement within the resources sector in Western Australia's regional communities.

Career Development Sponsor (one available) \$6,600

- Acknowledgement of sponsorship by event host during the dinner event
 - Opportunity to appear on stage and present an award
 - One complimentary ticket at a VIP table (valued at \$235)
 - Ten tickets / one complimentary table registration (valued at \$2,250)
 - 1/4 page company coloured advertisement (supplied by the sponsor) included in the A5 event program distributed to guests at the dinner
 - Company logo on pre-event email communications
 - Company logo included in printed event program; all dinner guests will receive this program
 - Company logo displayed on the CME website linked to the sponsor's website
 - Company logo displayed on screen at event
 - Equal funding contributions towards a career development program of the recipient's choice for the six finalists from the Trade/Technician/Operator award category and the Outstanding Young Women award category
 - Company acknowledged as the WIRA career development sponsor across CME's Facebook, LinkedIn and Twitter
- Optional:** For an additional \$825, you can add the Inspiring Girls sponsorship benefits to your package.
- Taking up the Career Development sponsorship will demonstrate the importance your company places on career development and the retention of women in the sector.

Gold Sponsor (four available) \$8,800

- Ten tickets / one complimentary table registration (valued at \$2,250)
 - 1/4 page company coloured advertisement (supplied by the sponsor) included in the A5 event program distributed to guests at the dinner
 - One complimentary ticket at a VIP table (valued at \$235)
 - Company logo on pre-event email communications
 - Company logo displayed on the CME website linked to the sponsor's website
 - Company logo included in printed event program; all dinner guests will receive this program
- Optional:** For an additional \$825, you can add the Inspiring Girls sponsorship benefits to your package.

Silver Sponsor (six available) \$5,500

- Ten tickets / one complimentary table registration (valued at \$2,250)
 - Company logo on pre-event email communications
 - Company logo displayed on the CME website linked to the sponsor's website
 - Company logo included in printed event program; all dinner guests will receive this program
- Optional:** For an additional \$825, you can add the Inspiring Girls sponsorship benefits to your package.

Inspiring Girls

Inspiring Girls is a unique careers event designed to showcase the resources industry to female secondary school students and inspire students to follow in the footsteps of Women in Resources Awards finalists and winners. Inspiring Girls provides an opportunity for students to interact with industry representatives and reinforce key messages around women in resources.

In 2019, CME will expand the Inspiring Girls event to a half day career forum. Students will listen to inspiring presentations from WIRA finalists and winners, participate in hands-on resources related activities, take part in a 'speed careering' session and interact with industry representatives who love working in the resources industry.

To accommodate the new format, the Inspiring Girls career forum will take place two weeks after the Women in Resources Awards dinner event.

Participating in Inspiring Girls will provide an opportunity for each sponsor company to contribute to the industry-wide objectives which aim to:

- Increase awareness of the range of diverse and exciting resources career pathways
- Promote the benefits and opportunities for females working in resources
- Dispel myths about the industry image
- Build networks and mutually-beneficial partnerships between industry and school communities.

It is expected the students and their accompanying school staff member will leave the career forum with an enhanced understanding of the industry and will be inspired to promote this within their circles of influence.

CME hopes your organisation can support this important initiative to highlight the career opportunities in the resources sector.

Inspiring Girls Sponsor

\$1,650

- Company acknowledged in WIRA dinner event program under Inspiring Girls sponsors; all dinner guests will receive this program
- Two complimentary tickets for sponsor company representatives to attend the 2019 WIRA dinner (valued at \$470)
- Opportunity to host a table of eight at the Inspiring Girls Career Forum to take place two weeks after the WIRA dinner. CME suggest the table to consist of two company representatives, five school students and one accompanying teacher / school representative.
- Opportunity to coordinate an exhibition booth, promote your company and distribute branded gifts to students at the Inspiring Girls Career Forum.



Additional tickets and prices

Member Individual	\$210
Non-Member Individual	\$235
Member Table (10 people)	\$2,000
Non-Member Table (10 people)	\$2,250

Sponsors can purchase additional tickets to attend the 2019 WIRA dinner at membership prices.

Sponsorship terms and conditions

'Event' means the CME 2019 Women in Resources Awards presentation dinner.

'Organiser' means The Chamber of Minerals and Energy of Western Australia (CME) ABN: 82 738 249 529.

Sponsorships will generally be awarded on a first come, first served basis.

CME reserves the right to allocate sponsorship as it sees appropriate.

All costs are shown in Australian dollars and are inclusive of GST.

After written acceptance by the organiser issuing a tax invoice, the sponsor must provide an image of their logo in the format required by the organiser and other details as required (e.g. contact details, trademarks) to the organiser within 10 days of receipt of acceptance.

One hundred per cent (100%) of the sponsorship fees must be paid by the sponsor to the organiser within 30 days of invoice unless otherwise agreed in writing by the organiser.

The sponsorship fee does not include event registrations or access to delegate lists unless specifically stated in the sponsorship package.

All sponsorship materials must be submitted to the organiser as agreed on between the parties.

Further Information



For sponsorship enquiries, please contact:

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